

# Sponsorship and exhibition packages - Flooding Conference: Britain Under Water

**Speakers:** Arranged by [BRE](#)  
**Number of attendees:** 100  
**Audience:** All construction and built environment disciplines including:

- Central Government Agencies
- Emergency planning teams
- Flood risk management teams
- Insurance teams
- Lead local flood authorities
- Local resilience forums
- Police, fire and rescue and ambulance services
- Private and Voluntary Sector
- Strategic partnerships
- Utility and Infrastructure Providers

## Benefits of sponsorship

- Enhance your image and shape delegates' attitudes
- Create positive publicity and heighten visibility by use of your branding at the event and enhanced exhibition profile
- Promote your company or product to over 75,000 construction industry professionals and specific industry contacts through the conference event page, flyer, programme and newsletters
- Showcase your company and/or product to over 100 experts and practitioners at the event itself
- Increase your credibility and prestige – by meeting the strict criteria for the exhibition

## Benefits of exhibiting

- Promote your company or product to over 75,000 specific contacts through the conference webpage and programme
- Showcase your company or product to over 100 experts and practitioners at the event itself
- Increase your credibility and prestige – by meeting the strict criteria for the exhibition

## EXHIBITION only

### £1,000 + VAT

- 3m x 2m exhibition space in conference break-out area (other sizes available)
- 1 complimentary conference place
- Exhibitor listing on conference webpage and in delegate pack

## SPONSORSHIP

### HEADLINE SPONSOR - GOLD

£8K + VAT

- **Conference programme**
  - Brief welcome from company representative during the conference introduction
- **Advertising**
  - The conference will be marketed as '**Flooding Conference: Britain Under Water**' sponsored by '<your organisation>'
  - Branding on promotional conference materials (webpage, e-shots, conference flyers, conference programme, stage branding and signage) circulation estimate – 75k+
  - A link to sponsors' website from conference webpages
- **Conference and exhibition**
  - 2 complimentary conference places
  - Invite 5 x clients at discounted rates (25% off ticket price)
  - The premium exhibition space with a larger stand (4m x 3m)
- **Delegate packs**
  - Company literature in delegate pack (A4, 4pp)
  - 200 word company profile in delegate pack

### SILVER SPONSOR

£4K + VAT

- **Advertising**
  - Branding on promotional conference materials (website, e-shots, conference flyers, conference programme) *circulation estimate – 75k+*
  - A link to sponsors website from conference webpage
- **Conference and exhibition**
  - 2 complimentary conference places
  - Invite 5 x clients at discounted rates (25% off ticket price)
  - Exhibition stand space – 3m x 2m
- **Delegate packs**
  - One piece of company literature in delegate pack (e.g. data sheet or folded flyer etc)

### BRONZE SPONSOR

£ 2.5K + VAT

- **Advertising**
  - Branding on promotional conference materials (website, e-shots, conference flyers, conference programme) *circulation estimate – 75k+*
  - A link to sponsors website from conference webpage
- **Conference and exhibition**
  - 2 complimentary conference places
  - Exhibition stand space – 3m x 2m

To become a sponsor or an exhibitor, please contact the BRE Events team  
T: 01923 66 4547 or E: [events@bre.co.uk](mailto:events@bre.co.uk)