

Good Corporate Citizen Assessment Criteria for Travel

Policies and Performance		
Getting Started (0-3)	<input type="checkbox"/>	Responsibility for healthy, sustainable travel is clear in our organisation. We have assessed our transport and travel options. We have calculated the carbon footprint of our business travel, fleet and patient transport services. We have developed a plan with ambitious objectives to reduce travel and traffic, promote active travel and reduce carbon emissions, consistent with the NHS Carbon Reduction Strategy. We communicate this plan to staff, patients, visitors and the wider community. We regularly report progress to our Board.
Getting There (4- 6)	<input type="checkbox"/>	Accountability for healthy, sustainable travel is clear in our organisation. We are building up a long-term evidence base about our transport and travel impacts to inform future decisions. We have set ambitious targets for carbon reduction and for increasing active travel amongst our staff, and promoting this to our patients, visitors and in our community. We work closely with other parts of the organisation to ensure a coordinated approach to healthy, sustainable travel planning (e.g. by providing good cycle storage facilities). We monitor and report progress to our Board and stakeholders
Excellent (7-9)	<input type="checkbox"/>	We set a leading example of healthy, sustainable travel for our community. We can demonstrate that our approach contributes to improvements in health, and to meeting our sustainable development objectives, including meeting or exceeding our carbon reduction targets. This is confirmed by external assessment. We encourage innovation in promoting healthy and sustainable travel both within our estate and more widely in the local area. We share our ideas and learning with other organisations.
Area Planning		
Getting Started (0-3)	<input type="checkbox"/>	We regularly review how transport provision in our local area is meeting the needs of our community. We engage with our local strategic partnership and other key partners to influence and improve access. We look for ways to work with key partners to provide healthy, sustainable travel options and safe, pleasant routes for cyclists and pedestrians. We regularly report progress to our Board.
Getting There (4- 6)	<input type="checkbox"/>	We monitor the travel choices available in our community. With this evidence we encourage key stakeholders to make strategic community travel planning decisions which minimise traffic and carbon emissions, and promote active travel and the use of public transport. We work with our local strategic partnership and other key stakeholders to ensure an integrated local approach to carbon reduction. We monitor and report progress to our Board and stakeholders.
Excellent (7-9)	<input type="checkbox"/>	We set a leading example of healthy, sustainable travel planning. We cooperate closely with our local strategic partnership and other key stakeholders in travel planning in our community. We can demonstrate that our approach has improved the health of our local population, and has reduced traffic-related problems such as road accidents, noise, air pollution and congestion in our local area. We can demonstrate that it is reducing carbon emissions in line with our area and corporate targets. This is confirmed by external assessment. We share our ideas and learning with other organisations Service Delivery and Estates
Design		
Getting Started (0-3)	<input type="checkbox"/>	We have formally reviewed the accessibility of our estate and services. We have developed plans that maximise access, minimise traffic, and promote active travel and use of public transport. These plans have been communicated to all staff, and are made available for patients and visitors. We regularly report progress to our Board.
Getting There	<input type="checkbox"/>	We have set ambitious targets to minimise the environmental impacts associated with travel to our sites and delivery of goods and services.

(4- 6)		We plan the location and design of our estates, and the design of our services to minimise traffic (e.g. supporting community/home based services or locating services near people and public transport). We make use of new technologies and innovations to minimise travel in the delivery of services (e.g. telemedicine, GIS systems, freight consolidation). We work with other parts of the organisation to ensure a coordinated approach to environmental impact reduction. We monitor and report progress to our Board and stakeholders.
Excellent (7-9)	<input type="checkbox"/>	We set a leading example of integrating sustainable travel in all aspects of estate design and service delivery. We can demonstrate that decisions about the design of our estates and services have produced significant reductions in travel-related environmental impacts, including carbon emissions. This is confirmed by external assessment. We encourage innovation to reduce these impacts further. We share our ideas and learning with other organisations.
Active Travel		
Getting Started (0-3)	<input type="checkbox"/>	We have reviewed the facilities, information and incentives we provide to encourage active travel (i.e. walking, running, cycling). We have engaged with staff, patients, visitors and the local community and developed a plan to encourage active travel. We have introduced facilities to encourage active travel (e.g. secure cycle parking, showers, lockers). We regularly report progress to our Board.
Getting There (4- 6)	<input type="checkbox"/>	We have ambitious targets to increase active travel and improve health amongst our staff and stakeholders. We offer a range of training and incentives for staff to encourage active travel (e.g. bike loans, cycle mileage rates competitive with driving rates). We work with key partners to ensure there are safe, traffic-free routes to our buildings for cyclists and pedestrians. We work with other parts of the organisation to ensure a coordinated approach to active travel (e.g. HR, facilities management). We monitor and report progress to our Board and stakeholders
Excellent (7-9)	<input type="checkbox"/>	We set a leading example of supporting active travel in our community. We can demonstrate that our action is producing health benefits and reducing environmental impacts, including carbon emissions. This is confirmed by external assessment. We can demonstrate that an increasing number of people are choosing active travel as a result of our influence. We encourage innovation to further increase active travel. We share our ideas and learning with other organisations.
Business Travel		
Getting Started (0-3)	<input type="checkbox"/>	We have reviewed our current business travel practices. We capture data on the number of journeys taken, mode of travel, cost and carbon emissions associated with business travel, including grey fleet (i.e. private vehicles used for business travel). We have developed plans to minimise demand for travel and promote a shift to active travel and use of public transport. We have reviewed our grey fleet practices and policies and aligned them with this objective and with existing legislation. We communicate our approach to staff and provide guidance on sustainable, healthy business travel (e.g. via staff intranet). We regularly report progress to our Board.
Getting There (4- 6)	<input type="checkbox"/>	We have set targets for reducing the environmental impacts of business travel, and for reducing grey fleet travel. We promote, support and encourage alternative, more sustainable forms of travel. When travel by car is necessary, we encourage use of low carbon pool/hire cars. We provide facilities that offer an alternative to business travel (e.g. videoconferencing) and encourage their use by staff. We choose locations for meetings that are accessible using public transport. We work with other parts of the organisation to ensure a coordinated approach to minimising the environmental impacts of business travel. We monitor and report progress to our Board and stakeholders.

Excellent (7-9)	☐	We set a leading example of sustainable business travel. We can demonstrate that our action is producing more sustainable business travel choices amongst staff and reducing environmental impacts, including carbon emissions. This is confirmed by external assessment. We encourage innovation and technologies that avoid the need for travel and reduce environmental impacts. We share our ideas and learning with other organisations.
Traffic Management		
Getting Started (0-3)	☐	We have reviewed the traffic burden created by our organisation, and are aware of its social, environmental and economic impacts. We have worked with our partners and stakeholders to develop plans to reduce our traffic impacts and promote the use of public transport and active travel. We communicate this plan clearly to staff, patients, visitors, suppliers and the local community. We provide easy access to public transport information (e.g. in patient correspondence, on our website). We regularly report progress to our Board.
Getting There (4- 6)	☐	We have set ambitious targets for reducing our traffic impacts, and monitor our progress closely. We provide information and incentives to reduce reliance on cars (e.g. maps with clear walking routes, free bus links between sites). We work with our suppliers to find ways to minimise their traffic burden (e.g. more efficiently planned deliveries). We work with other parts of our organisation to take a coordinated approach to traffic management (e.g. HR, procurement, facilities management). We monitor and report progress to our Board and stakeholders.
Excellent (7-9)	☐	We set a leading example of effective, sustainable traffic management. We can demonstrate that we have significantly reduced traffic and associated environmental impacts in our community, and produced positive health benefits (e.g. fewer traffic accidents, lower incidence of respiratory illness). This is confirmed by external assessment. We encourage innovation to continually improve our traffic management performance. We share our ideas and learning with other organisations.

(Source: Adapted from UCLH Carbon Reduction and Sustainability Management Plan)