



Construction Business Management MSc

Background

CITB, BRE and Warwick Manufacturing Group (WMG) are working together to produce a 3 year, part -time 'Construction Business Management MSc' that will help develop the next generation of leaders in the construction industry. Students will have industrial experience and be sponsored by their employer.

This will be a demanding, intensive course building on the experience and material in Warwick's highly acclaimed Engineering Business Management MSc complemented by construction specific modules developed by BRE.

It will consist of approximately 70% core MSc material provided by Warwick and 30% construction sector specific material provided by BRE and other Construction Industry experts. The course design will benefit both the individual and the sponsoring organisation.

The programme will be focused and highly applied in nature. Like the Warwick Engineering MSc, it will be developed and delivered in partnership with the sponsoring organisations from the construction industry whom we also anticipate will provide the first delegates for the course. This will include national and international construction companies, major contractors, house builders, construction clients and government agencies, manufacturers, consultants and others.

Course Details

Duration: 2-3 years (flexible) Content: 12 modules + in-company project Typical age of participants: 25 – 40 years Cost: approx £15000 including accommodation Course intensity: 5-6 week-long modules per year at Warwick with in-company assignment work, (Years 1 & 2); in-company project in Year 3.

Course Objectives

We intend that the course will:

- help to improve the image of the construction industry.
- contribute towards the implementation of the Rethinking Construction agenda
- help produce a generation of business leaders in construction.
- provide contractors, consultants and others with the opportunity to develop and retain both
 existing senior staff and emerging high fliers through a professional development programme
 that provides a recognised qualification for the individual and helps to improve the
 sponsoring companies' operations.
- encourage the industry to learn and adopt business best practice from other sectors.







Course Contents

Modules are likely to include:

- Fundamentals of construction industry operations
- Rethinking construction
- Sustainable construction
- Supply chain management
- Financial analysis and control systems
- People in organisations
- Project planning, management and control
- Innovation in construction
- Collaboration and contract management
- Leadership
- Quality management and techniques
- Enabling IT and communication tools
- Management of change

The MSc will present a major opportunity to improve the image of construction and provide construction companies with a route to train, motivate and retain senior personnel. In the manufacturing sector, Warwick's course has become the 'manufacturing MBA' and we expect that this course will become the 'construction MBA'. In doing so we will help improve the stature of the industry and provide senior managers with the attitudes, tools, knowledge and techniques to continually improve a construction business.

For further information:

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