

ukpassivhaus conference 2012



UK Passivhaus Conference 2012: 7-8 November, EMCC, Nottingham Sponsorship and exhibition packages

The 2012 two day UK Passivhaus Conference offers a comprehensive review of the uptake of Passivhaus in the UK covering the standard, its suitability in the UK, leading edge case studies and practical delivery of the first Passivhaus projects in the UK.

Speakers: arranged by Passivhaus Trust and BRE

Number of attendees: 250-300 (Both days)

Audience: All construction and built environment disciplines including:

- Architects
- Planners
- Building control officers
- Energy managers
- Builders
- Housing associations
- Researchers

HEADLINE SPONSORS

£10k + VAT

One Headline sponsor per category only – e.g.

1. architect
2. contractor
3. client
4. materials supplier

- Advertising
 - The conference will be marketed as 'X conference sponsored by <your organisation>'
 - Branding on promotional conference materials (website, e-shots, conference flyers and, conference programme, stage branding and signage) *circulation estimate – 75k+*
 - A link to sponsors website from conference website
- Conference and exhibition
 - 2 complimentary conference places (includes drinks reception)
 - 10 x 25% discounted conference places (includes drinks reception)
 - Best exhibition stand position – 3m x 2m
 - One free table at the conference dinner
- Delegate packs
 - Company literature in delegate pack (A4, 4pp)
 - 200 word company profile in delegate pack



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SILVER SPONSOR £5K + VAT

- Advertising
 - Branding on promotional conference materials (website, e-shots, conference flyers, conference programme) circulation estimate – 75k+
 - A link to sponsors website from conference website
- Conference and exhibition
 - 2 complimentary conference places (includes drinks reception)
 - 5 x 25% discounted conference places (includes drinks reception)
 - Exhibition stand space – 3m x 2m
- Delegate packs
 - One piece of company literature in delegate pack (A4, 4pp)

BRONZE SPONSOR – VIDEO OF A SESSION £1K + VAT

- Filming of agreed session
- Listed as sponsor on the website
- Programme to include company logo alongside the session as sponsor of the video
- Use of the footage for own promotional purposes
- Piece of literature (1 sheet of A4) in the delegate pack

EVENING DRINKS SPONSOR - DAY 1 £1.5K + VAT

- Listed as sponsor on the website
- Programme to include company logo as sponsor of the drinks reception
- Piece of literature (1 sheet of A4) in the delegate pack

EXHIBITION ONLY £1000 + VAT

- 3m x 2m exhibition space in conference break-out area
- 1 complimentary conference place
- Exhibitor listing on conference website and in delegate pack

To become a sponsor or an exhibitor, please contact the UK Passivhaus conference team
T: 01923 664 547 or E: booking@ukpassivhausconference.org.uk

