

East of England

BRE – constructing your sustainable future

- BRE Innovation Park – just 20 miles from central London
- A hub of expertise in modern methods of construction, small-scale renewables, smart metering, heating and ventilation systems and other low-carbon solutions
- Strengthening your business in a buoyant market, driven by green legislation



Today, and throughout history, people and businesses from the East of England have developed new ideas and made ground-breaking discoveries that have changed our lives for the better. Be part of the UK's most innovative region.

BRE provides the ideal base for low-carbon and sustainable construction companies entering the UK, with flexible serviced office space and close proximity to BRE and its consultancy services.

BRE sets the standard in the sector, its independent research contributing to government policy and private sector success stories. Its Innovation Park showcases some of the world's most innovative buildings and products.

BRE can provide services for UK market entry in modern methods of construction, small-scale renewables, smart metering, heating and ventilation systems and other low-carbon solutions

Rely on BRE for market review services – BRE can define your market, assess your risks and help with mitigation strategies. Experts will advise on regulatory market drivers and any government incentives that might affect your plans. They can also provide full information on your competitors, size of market and help define your product offering

Collaborate with BRE on technical review – BRE will work with you on product selection and judge how your offering meets market requirements. Full testing and validation facilities are also provided

Work with BRE to take your product to market – experts will help you develop your business model, facilitate regional networking, identify routes to market and address logistics. The services continue, right through to product launch, including demonstration, pricing and certification

For more information contact BRE:
+44 (0) 1923 664228 or email: innovation&construction@bre.co.uk



Photo: Peter White, BRE

East of England Inward Investment

Enabling Business

Our commercially focused teams will use their sector knowledge and connections to help you plan, implement and benefit from your move to the UK.

Our Business Development Managers are sector specialists who understand the specific requirements of businesses setting up here. They are able to work with you to establish your operations.

Our Investor Development Managers support the 2,400 overseas-owned businesses in the region. They will ensure you are kept abreast of key issues affecting your business and provide continued support for your growth.

You can also tap into the export services of UK Trade & Investment, delivered by our specialist team of international trade advisers.

Let us:

- Provide you with specialist local sector knowledge
- Quickly identify technology partners
- Align you with key academic contacts
- Embed you in the supply chain
- Put you in touch with business service providers
- Help find you appropriate premises and expert staff
- Foster your continued development in the East of England
- Deliver UK Trade & Investment support packages to boost your export success

BRE Innovation Park

A base alongside international experts

BRE provides flexible serviced space to suit the needs of new businesses entering the UK, from a single desk to a dedicated office.

As an incoming company, you will secure a fully equipped base, just 20 miles north of central London, ready to establish your UK business. BRE's Innovation park acts as the UK's hub for new built-environment technologies, giving you excellent opportunities to network with like-minded businesses and prospective clients.

Contact East of England Inward investment and BRE to find out how we can help your business

**For expert help contact East of England Inward Investment:
+44 (0)1707 398399 or email: info@theeastofengland.org.uk
www.theeastofengland.org.uk**

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Milestones in Construction

2008 – All public-funded housing projects had to reach Level 3 of the Code for Sustainable Homes

2010 – UK to meet target of 20% reduction in CO2 emissions
Introduction of Feed-In Tariffs for generating electricity from renewable technologies

2011 – Planned introduction of Renewable Heat Incentive for generating heat from renewable technologies

2012 – England to reduce construction waste to landfill by half

2016 – Deadline for all domestic buildings to reach Level 6 of the Code for Sustainable Homes

2019 – Deadline for all new non-domestic buildings to reach a zero-carbon standard

2020 – All homes to have smart metering installed

2050 – Government aims to cut CO2 emissions by 80% from 1990 levels

“BRE's expertise and leading-edge capability are helping us to create sustainable solutions that we can use in the building or refurbishment of all our stores.”

Stuart Rose
Chairman, Marks & Spencer

“BASF, the world's leading chemical company, is working with BRE and UK construction product manufacturers in developing new products fit for the UK's emerging sustainable construction industry including both 'retrofit' and new build construction materials.”

Gill Kelleher
Market Development Manager
UK & Ireland, BASF plc