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**News**

## **APG joins the International Sustainability Alliance**

APG, which manages worldwide pension assets of approximately 240 billion euros, has become the latest Founder Member to join the International Sustainability Alliance (ISA).

ISA is the new organisation dedicated to creating a more a sustainable built environment through research and benchmarking. It will enable the real estate sector to meet and exceed its environmental targets, drive carbon reduction commitments and make the link between environmental and financial performance of real estate.

**Sander Paul van Tongeren, Senior Sustainability Specialist, APG Asset Management** said, “The International Sustainability Alliance will help transform global property and embed sustainability into the commercial activities of developers and investors. There has never been a better time to get involved in the drive towards common standards across the world. ISA will enable investors such as ourselves an unrivalled opportunity to benchmark and improve return on investment.”

“Asset management plays an important role in corporate social responsibility and APG believes that consideration for people and the environment go hand in hand with a good financial performance. Joining ISA definitely contributes to our strategy in this area.”

**Carol Atkinson, Chief Executive of BRE Global** said, “ISA is rapidly building its network of industry leaders, property owners, investors and others dedicated to improving the sustainability of real estate. Investors have a critical role to play in driving the sustainability agenda and we are delighted to have APG on board.”

ISA now has over 20 Founder Members and is focusing on:

- measuring the environmental performance of buildings and the economic impact and added value of a corporate sustainability strategy (data from over 2,600 buildings across 29 different countries is already being collated)
- encouraging consistency of metrics and reporting

# International Sustainability Alliance

- providing access to world class, secure, internet-based tools to collect, benchmark and intelligently report on building data
- accelerating progress through independent research, measurement and evaluation of economics and new innovations, technologies, processes and techniques
- ensuring that consistent, transparent sustainability standards achieve maximum reach, grow in scope and advance in value as new knowledge is gained

Anyone interested in joining ISA should contact David Gall at [info@internationalsustainabilityalliance.org](mailto:info@internationalsustainabilityalliance.org) or telephone +44 (0)1923 664462. Further general information on ISA can be found at [www.internationalsustainabilityalliance.org](http://www.internationalsustainabilityalliance.org)

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## Notes for Editors

1 The International Sustainability Alliance is an initiative by BRE Global (a subsidiary of the BRE Trust) and will be a common membership organisation funded entirely by subscription. Its aim is to bring together a global network of real estate leaders (occupiers, developers, owners, investors) dedicated to achieving a more sustainable built environment by creating a benchmarking club to measure the sustainable performance and environmental impact of existing commercial buildings. A key activity is to gather data into a single source hosted independently by BRE Global to enable accurate KPIs to be collated, promote scientifically based research into sustainability and lobby governments for better legislation on green issues as they affect the built environment. It is intended that members will be able to assess the environmental performance of their portfolio at a building, portfolio, national and international level across building types and against peer groups. More information at [www.internationalsustainabilityalliance.org](http://www.internationalsustainabilityalliance.org).

2 APG provides collective pension schemes for participants in the education, government and construction sectors, cleaning and window-cleaning companies, housing corporations and energy and utility companies. APG manages pension assets of in total approximately 240 billion euros (as at 31 December 2009) for these sectors, working for over 20,000 employers and provides for the income of more than 4,000,000 participants. APG administrates over 30% of all collective pension schemes in the Netherlands. More information at [www.apg.nl](http://www.apg.nl).

3 ISA Founder Members and Associate Founder Members include :

- Alstria
- APG
- Befimmo
- BNP Paribas Real Estate Property Management
- Bopro N.V
- C&A
- Cório
- Fortrus
- EDF Group
- Greenaffair
- International Council of Shopping Centers
- IOSIS Conseil
- Redevco
- Sonae Sierra
- Unibail Rodamco
- VastNed